

Mailing Software Comparison

Product Information	SmartAddresser 5 Full	SmartAddresser 5 LT	AFW Mailers Edition	AFW Mailers Edition LT
List Size	Unlimited	5,000	Unlimited	7,500
Updates Per Year	6	6	6	6
Toll Free Telephone Technical Support	Unlimited	Unlimited	Unlimited	Unlimited
Postage Saving / Mailing Features	SA5 Full	SA5 LT	AFW ME	AFW ME LT
CASS Certified™ by the USPS® with Suite ^{Link} , DPV and LACS ^{Link}	✓	✓	✓	✓
NCOA ^{Link} with ANK ^{Link}	Optional	Optional	Optional	Optional
ACS	Optional	Optional	✓	✓
Electronic PAF Submission	✗	✗	✓	✓
Residential Delivery Indicator	✗	✗	Optional	Optional
Presort First Class Mail: Letters, Flats, Postcards, Parcels	✓	✓	✓	✓
Presort Standard Mail: Letters, Flats, NFM, Parcels	✓	✓	✓	✓
Presort Periodical Mail: Letters, Flats, Parcels	✓	✗	✓	✓
Presort Bound Printed Matter: Flats, Parcels	✓	✗	✗	✗
Customized Market Mail	✓	✓	✗	✗
Mixed Weight Manifesting	Optional	✗	✗	✗
Palletization	Optional	✗	✗	✗
IM Barcode	✓	✓	✓	✓
IM Barcode ID Library	✗	✗	✓	✓
Repositionable Notes	✓	✓	✗	✗
Mail.dat	Optional	Optional	Optional	Optional
Indicia and Return Address Library	✗	✗	✓	✓
Indicia Templates	✗	✗	✓	✓
Generate Required Postal Documentation	✓	✓	✓	✓
Print Postnet and IMB Tray and Bag Tags	✓	✓	✓	✓
Print Postnet and IMB Address Labels & Envelopes	✓	✓	✓	✓
Append LOT and Carrier Route Information	✓	✓	✓	✓
Add Conditional Text & Graphics to Labels and Envelopes	✓	✓	✗	✗
Productivity Features	SA5 Full	SA5 LT	AFW ME	AFW ME LT
24/7 Unattended Mail Processing with Job Scripting	✓	✗	✗	✗
Built In Backup and Restore	✓	✗	✓	✓
Automatic File Format Identification for Easy Importing	✓	✓	✓	✓
Automatic Field Mapping	✓	✓	✓	✓
Automatic Field Parsing - City-St-Zip, Sal-First-Middle-Last	✓	✓	✗	✗
Pre – Defined Database Sorts	✓	✓	✗	✗
User – Defined Database Sorts	✓	✗	✓	✓
View Database as a Spreadsheet or Single Record - Customizable	✓	✓	✓	✓

Productivity Features (cont'd)	SA5 Full	SA5 LT	AFW ME	AFW ME LT
Batch and Single Address Correction and Validation	✓	✓	✓	✓
Save Address Validation, Presort, Mailer Setup & Label Settings	✓	✓	✓	✓
Create and Save Command Expressions	✓	✗	✗	✗
Direct Impression Printer Support	✓	✓	✓	✓
Save Printer Configuration	✗	✗	✓	✓
List Enhancement Features	SA5 Full	SA5 LT	AFW ME	AFW ME LT
County Name and County Code Appending	✓	✓	✓	✓
Time Zone & Telephone Area Code Appending	✓	✗	✗	✗
Longitude and Latitude Appending to ZIP 5 Digit level	✓	✗	✓	✓
Longitude and Latitude Appending to ZIP+4 level	Optional	✗	Optional	Optional
Format Data to Mixed, Upper and Perfect Casing	✓	✓	✓	✓
Database Management Features	SA5 Full	SA5 LT	AFW ME	AFW ME LT
Basic Dupe Detection with Soundex and A.K.A. Matching	✓	✓	✓	✓
Custom Dupe Detection with Soundex and A.K.A. Matching	✓	✗	✓	✗
Search and Replace	✓	✗	✓	✗
Merge/Purge	✓	✗	✗	✗
Single Field Search	✓	✓	✓	✓
Multiple Field Search Editor With Conditions	✓	✗	✓	✓
Radius and "Donut" Search	✓	✗	✗	✗
"Nth" Record Select – List Testing	✓	✗	✗	✗