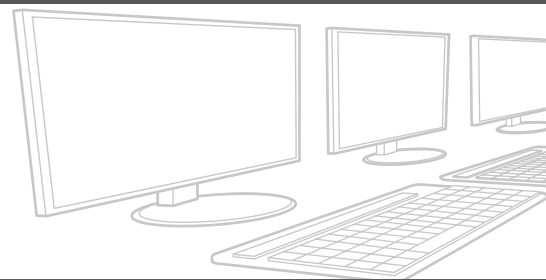




AccuMail® Verify™
Real-time Address Validation



Your Address Quality Firewall



Your Address Quality Firewall

AccuMail Verify is a powerful tool that gives you the ability to select and insert addresses quickly and easily during data entry. Easily integrated into a wide range of applications, its address targeting technology automatically drills down into the possible options as you type, resulting in faster entry of customer information.

AccuMail Verify prevents inaccurate or incomplete data from entering your systems, creating an 'address quality firewall' in the process. No more incomplete addresses, incorrect ZIP Codes or misspelled street names. Enjoy quicker, more efficient data entry and all the benefits that more accurate data brings to your entire organization.

HOW VERIFY WILL BENEFIT YOU

- ✓ **Higher Call Capacity**
Faster data entry lowers your average call times, so you can take more calls, helping more customers and generating more revenue.
- ✓ **Cost Savings**
The 1:10:100 rule suggests that for every dollar spent correcting addresses at the point of entry, it would cost \$10 to fix bad addresses already in the database and \$100 to fix issues that arise once that bad address has been used.
- ✓ **More Accurate Data**
Verify uses the very latest USPS® data to ensure that every address captured is an actual deliverable address, formatted to the latest postal standards, to the ZIP +4 level.
- ✓ **Increased Customer Satisfaction**
Capturing your callers' addresses quickly, without the need for spelling out or repeating awkward street names, leaves a positive impression. Accurate address data helps you avoid late or returned deliveries, which can damage your reputation.
- ✓ **Greater ROI Across Your Organization**
Less waste; lower mailing and packaging costs; greater returns on sales and marketing campaigns; faster customer payments; see what AccuMail Verify can do for your entire organization.

Your customer data is one of your greatest assets – safeguard the value of that asset with AccuMail Verify.

ADDRESS QUALITY IMPACTS MORE THAN JUST THE BOTTOM LINE

Poor data quality costs businesses billions of dollars every year. Companies without an address quality program in place not only face increased costs that directly impact their bottom line, but also suffer from inefficiencies and lower levels of customer satisfaction that can affect the entire organization:

Mailing/Fulfilment

Returned deliveries mean additional handling time, repackaging and postage costs. Many carriers charge Address Correction Penalties too.

Customer Support

Late or non-deliveries can put pressure on your support team and damage your company's reputation.

Sales and Marketing

Wasted materials, labor, time and postage, not to mention lost sales and marketing opportunities.

Billing/Finance

Payments arrive late or not at all, affecting your cash flow.

Best practices for managing your customer data should involve an address quality program, beginning with the creation of an 'Address Quality Firewall' with AccuMail Verify.



AccuMail
Certified™

KEY FEATURES

USPS Certified for Accuracy

AccuMail Verify is CASS Certified™. AccuMail is the most trusted name in the address hygiene industry. Addresses are validated against the USPS database and formatted to postal standards - only 'clean' data enters your system.

Simple Integration Into Other Applications

Verify is compatible with most applications that store customer data and is simple and quick to install - a typical installation takes only a few hours.

Flexible Field Mapping

Mapping address fields to your database is easy, with our manual field mapping function. If you use Verify with different applications across your network, settings are stored for each separate program.

Keystroke Savings

As address data is entered into your everyday application, from the ZIP Code backwards, Verify's unique keystroke savings technology filters through the available options, finding the complete, verified address in as few as 9-14 keystrokes and entering it right into your database.

Choice Of Installation Options

Choose between a full local install of the Verify lookup software and address database, or use our web services option and let us handle the address updates on our server.

Fully Scalable

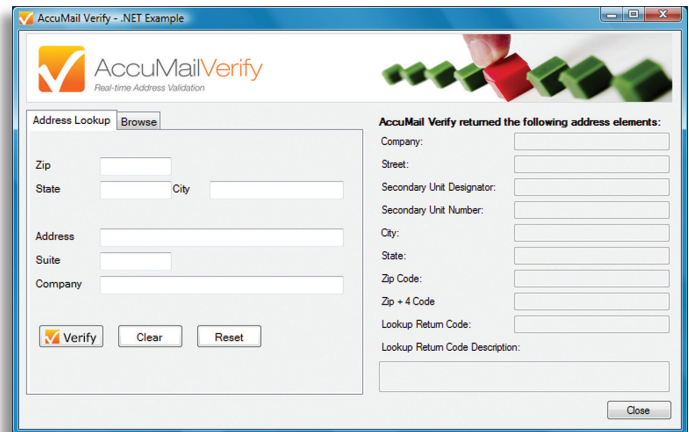
Verify's architecture makes it suitable for any size organization, from a single user to a call center with several hundred customer service representatives.

Visual Customization

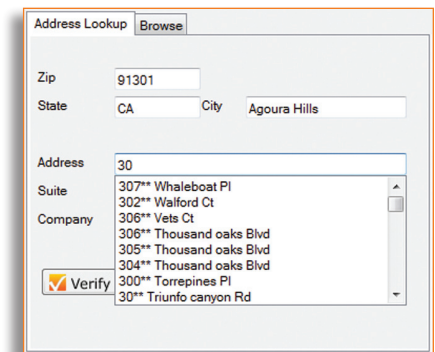
Verify lets you customize almost every aspect of the UI, giving you total control over the look and feel of your software. Labels, buttons, input fields and tabs can all be customized with different sizes, colors, fonts and placements.

Unlimited FREE Support

For the lifetime of your subscription.



Verify is available as a standalone application, or is easily integrated into your existing applications, where it may be customized to provide a seamless user experience.



As you type, Verify instantly filters all possible options to get you to the address you want quicker.



WHO SHOULD USE ACCUMAIL VERIFY?

Anyone who wants to protect the investment made in one of an organization's most important assets - its customer data. This includes:



Call Centers

Verify and capture customer data quicker, cutting average call times, boosting the efficiency of your call staff and increasing customer satisfaction.



CRM users

Verify can be integrated into most popular CRM applications, ensuring the quality of your customer, partner and vendor address data. This data quality is transferred across your entire organization.



Marketing and Sales

Accurate address data reduces wasted time and resources, helping to increase the ROI on your sales and marketing campaigns.



Delivery/Fulfillment

Ensure delivery addresses are correct, eliminating carrier penalties, improving efficiency and boosting customer satisfaction.

REQUEST
A DEMO!

TRY NOW! ▶

TRY NOW! ▶

Call us today or email us at:
sales@smartsoftusa.com